



THE LEADING COMMUNITY HOCKEY CLUB IN VICTORIA

GOALS
1. THE SPIRIT OF DONCASTER
2. A SPIRIT OF EXCELLENCE
3. JUNIOR PARTICIPATION AND DEVELOPMENT
4. FACILITIES
5. SUSTAINABILITY-Administration and Finances

Supporting this document is detailed Strategic plan which the DHC Executive will use to formulate directions and decisions made.

DONCASTER HOCKEY CLUB STRATEGIC PLAN 2013-2017

GOAL 1	OBJECTIVES
THE SPIRIT OF DONCASTER	
<p>1.1 <u>Participation and Inclusion:</u> To promote a culture of participation and inclusion that introduces people of all ages to hockey for life - both on and off the field.</p>	<p>The DHC will work towards achieving this goal by:</p> <ul style="list-style-type: none"> a. developing a variety of programs that cater for the needs of all members and friends of the Club; b. encouraging sustainable and strategic programs that allow for personal growth and leadership for all members of the Club, including players, coaches, umpires, parents, administrators, managers and volunteers; c. building a community and family environment where people can engage in a holistic manner; d. providing fair and inclusive opportunities and resources for people of all ages, gender and abilities, to be involved from the "cradle to the grave", whether as a player, administrator or supporter. e. Improve participant involvement in off-field activities and participant satisfaction f. Maintain and develop links with identified community groups and schools
<p>1.2 <u>Club Spirit and Culture:</u> To further develop a vibrant, enjoyable and inclusive club culture that celebrates contributions and successes at all levels.</p>	<p>The DHC will work towards achieving this goal by:</p> <ul style="list-style-type: none"> a. developing a culture that rewards and celebrates positive and constructive contributions of all kinds; b. promoting social interaction and engagement between all sections of the Club including increased club social functions and events c. develop and maintain quality media and communications d. Creating and maintaining facilities that provide a welcoming environment for all members

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GOAL 2	OBJECTIVES
	A SPIRIT OF EXCELLENCE
<p>2.1 <u>Success and Excellence:</u> To foster a culture of success that encourages and facilitates individuals to reach their full hockey potential.</p>	<p>The DHC will work towards achieving this goal by:</p> <ul style="list-style-type: none"> a) Delivery of high quality programs that maximise the development of players, coaches and officials to enable them to be involved at junior and senior regional, state, national and international levels. b) Establishing and maintaining a club culture of high performance by ensuring that the clubs junior and senior Agrade teams have quality coaching processes in place

GOAL 3	OBJECTIVES
	JUNIOR PARTICIPATION AND DEVELOPMENT
<p>3.1 <u>Junior Development:</u> To deliver a quality junior development program that is attractive to current and potential participants.</p> <p>3.2 <u>Participation</u> To establish a framework that ensures hockey as a sport of choice for all participants</p>	<p>The DHC will work towards achieving this goal by:</p> <ul style="list-style-type: none"> a. seeking to introduce junior hockey with a focus on participation and enjoyment; b. maintaining and developing quality junior development programs c. maintaining an emphasis on developing life skills, as well as hockey skills, for young people; d. further developing a welcoming Club environment for families and new members; e. preparing and supporting junior players to transition into playing senior hockey. f. developing effective recruitment programs

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GOAL 4	OBJECTIVES
	FACILITIES
<p>4.1 Facilities: To establish the DHC as a club of first choice with premier facilities for all stakeholders.</p>	<p>The DHC will work towards achieving this goal by:</p> <ul style="list-style-type: none"> a) ensuring the maintenance and development of facilities and to maximise participation; b) providing clubrooms and quality facilities to support the accessibility, inclusion and contribution of all members

GOAL 5	OBJECTIVES
	SUSTAINABILITY
<p>5.1 Administration and Finances: To create a financially self-supporting environment that has the capacity to provide the resources for coaches, volunteers and players to develop best practice programs.</p>	<p>The DHC will work towards achieving this goal by:</p> <ul style="list-style-type: none"> a. developing and maintaining a secure and sustainable financial base; b. providing for future ground replacement, pitch maintenance and capital maintenance c. building strategic relationships with key external stakeholders; d. Developing policies, procedures and guidelines to ensure greater efficiency, effectiveness and transparency of the Club's administration e. Maintain effective and current member data base